## ABSTRACT

A memory card that makes it possible to select the service provided by changing an adapter instead of having selection switches on the outer appearance of the card. The memory card is capable of executing one of a plurality of applications that correspond to individual services and comprises: an adapter that designates one of the services; a main card body to which the adapter is removably connected; an interface for an external device; a memory unit that stores information of the plurality of applications; a detection unit that detects whether or not an adapter is connected to the main card body; and a CPU or LSI that executes the selected application based on the detection signal to provide the service to the external device.